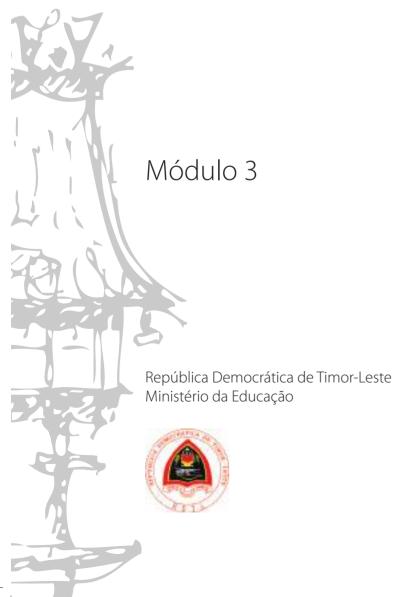
MANUAL DO ALUNO

DISCIPLINA COMUNICAR EM INGLÊS



FICHA TÉCNICA

TÍTULO

MANUAL DO ALUNO - DISCIPLINA DE COMUNICAR EM INGLÊS Módulo 3

AUTOR

ZULMIRA TEIXEIRA

COLABORAÇÃO DAS EQUIPAS TÉCNICAS TIMORENSES DA DISCIPLINA XXXXXXX

COLABORAÇÃO TÉCNICA NA REVISÃO

DESIGN E PAGINAÇÃO UNDESIGN - JOAO PAULO VILHENA

EVOLUA.PT

IMPRESSÃO E ACABAMENTO

XXXXXX

ISBN

XXX - XXX - X - XXXXX - X

TIRAGEM

XXXXXXX EXEMPLARES

COORDENAÇÃO GERAL DO PROJETO MINISTÉRIO DA EDUCAÇÃO DE TIMOR-LESTE 2015





 $2\mid \mathsf{curso}\,\mathsf{T\acute{e}cnico}\,\mathsf{de}\,\mathsf{com\acute{e}rcio}$

Índice

| O Mundo Profissional 5 |
|---------------------------------|
| Apresentação6 |
| Objetivos de aprendizagem6 |
| Âmbito de conteúdos6 |
| 1. Forms, envelopes and letters |
| Writing letters |
| Salutations and closings |
| The body of the letter8 |
| Addressing envelopes9 |
| Filling in forms |
| Let's focus on punctuation |
| Cultural awareness |
| 2. Requests |
| Request letters |
| Response letters |
| Cultural awareness |
| 3. Quotations and orders |
| Inquiries |
| Quotations |
| E-mail writing21 |
| 4. Gap year |
| 5. Look for job |
| Job advertisements33 |
| CVs and resumés36 |
| Letter of application39 |
| Job interview41 |
| Mini-project43 |
| TABOO – Rules of the game45 |
| Bibliografia |







O Mundo Profissional

Módulo 3

Apresentação

Este módulo visa preparar os alunos para que possam usar adequadamente, vocabulário associado ao mundo do trabalho, nomeadamente na apresentação da sua candidatura a um emprego ou a um estágio, em entrevistas e em diversas situações de comunicação inerente à sua futura atividade profissional.

Objetivos de aprendizagem

- Apresentar uma candidatura a um emprego ou estágio;
- Relatar o percurso académico e profissional;
- Interagir numa entrevista;
- Falar de planos e projetos futuros;
- Utilizar vocabulário sobre assuntos relacionados com as formas de comunicação no mundo profissional.

Âmbito de conteúdos

Linguísticos

- Documentação Comercial.
- Apresentação de candidatura:

estrutura de anúncios.

estrutura de cartas de candidatura.

estrutura do curriculum vitae.

- Organização da entrevista:

percurso académico e profissional.

projetos e planos futuros.

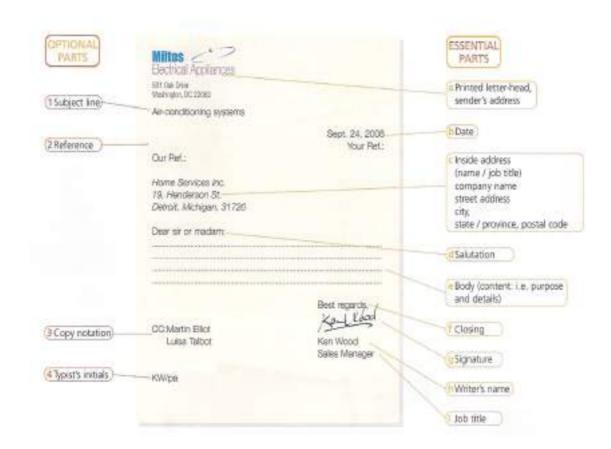


1. Forms, envelopes and letters

| Grammar | punctuation |
|----------------------|------------------------------|
| Vocabulary | American and British English |
| | abbreviations in business |
| Communication skills | filling in forms |
| | addressing envelopes |
| | writing a business letter |

Writing letters

Business English letters are usually brief and precise. The purpose is clearly stated and there is no room for irrelevant information. Though there are different types of letters (applications, orders, circulars, letters of complaint, and letters of request) they all look alike because their form or layout contains similar parts.



- 1. Read the letter and answer the following questions in your notebook.
 - 1. Who signed this letter?
 - 2. What is this letter about?
 - 3. Who has a copy of this letter?
 - 4. Who typed up this letter?

Salutations and closings

The salutation is the way you greet the person you are writing to. There are two styles, formal or informal. The most common punctuation style is with a comma (,); but many American companies still use the colon (:).

| Formal salutation | Less formal salutation |
|-------------------------|--------------------------------|
| Dear Sir/ Madam, | Dear Mr. / Mrs. / Miss Morris, |
| Dear Sir: / Madam: (Am) | Dear Mr. / Miss Stanfield: |

- When writing to a company in general, use: Dear Sir or Madam followed by
 (,) or (:)
- Close your letter in the same style you used in the salutation:

| Formal closing | Less formal closing |
|-------------------------------------|--|
| Yours sincerely, (addressee's name | Sincerely, Sincerely yours, Kind regards |
| is known) | Cordial wishes, Best regards |
| Yours faithfully, (addressee's name | |
| is not known) | |

The body of the letter

The body of the letter is the main content. It may start with a reference to another letter or fax previously received or sent. Then it must include a statement of purpose of the present letter. Finally, it usually includes closing lines to express a more personal wish or comment related to the aim of the letter.



 $8\mid \mathsf{CURSO}\,\mathsf{T\acute{e}CNICO}\,\mathsf{DE}\,\mathsf{COM\acute{e}RCIO}$

- 2. Say if these salutations and closings match. Correct those which are wrong.
 - a. Dear Mr. Wells, / Yours sincerely
 - b. Gentelmen: / best regards
 - c. Dear Sir or Madam: / Kind regards
 - d. The Finance Manager, / Yours sincerely
 - e. Messrs. Jones & Co., / Sincerely
 - f. Dear Sir, / Yours faithfully
 - g. Madam: /Yours truly



Addressing envelopes

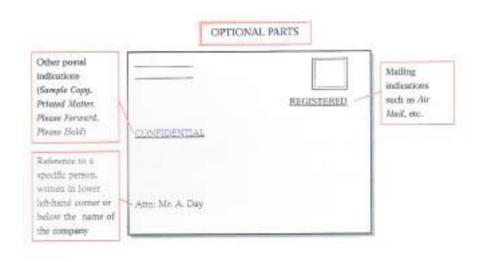
Writing envelopes correctly is very important. Names and addresses must be carefully typed if you want a letter to reach its destination.



- a. The sender's information is in the top left hand corner of the envelope
- b. We don't use the titles Mr., Mrs., Miss or Ms. Before the addressee's name (only in the letter)
- c. If you don't know the name of the addressee, use the name of the business organization. Example: Brown and Sons (AmE.) Messrs. Brown and Sons (BrE.)
- d. The street number precedes the street name.



- e. The post code appears after the city.
- f. The name of the country is included only if necessary.



- 1. Organize the information below to address the envelopes correctly. Use the models on the previous page as examples:
- a. TO: Queen's Road / The neon Light Co. / 292 / W1 3TF / Sample Copy / London FROM: Temple Street / 28 / Kent / TN1 1LQ / James Hall
- b. TO: Richard Murray / 248 / Riverside / Southampton / UK / SO1 1ZB
 FROM: Home Service Inc. / Madison Avenue /456 / New York / N.Y. 10014





 $10 \mid \text{curso técnico de comércio}$



Filling in forms

The purpose of filling in forms is to provide information for companies, agencies and institutions in an orderly and easy-to-read format.

| 1. Look at the form | | First name (School |
|---------------------|-------------------|--|
| and answer the | NAMES | Sunane (Mail) |
| questions: | | |
| a. Is Mr. James | SEX & AGE | Sex Muse Date of Birth (4-2-65) Place of Birth (Platfacility (Naccesse (NAC)) |
| in the USA or in | | |
| Great Britain? | MARITAL STATUS | Married □ Single ☑ Divorced □ Widowed □ |
| b. What is his | | |
| current job? | ADORESSES | Temporary (15+0 Kijur Shart: Susahirox, (KJ 555H) |
| c. Is he married? | | Work |
| d. How old is he? | | |
| e. What month is | | Profession (Statistical Occupation) |
| his birthday? | WORK | |
| f. What kind of | | Tel. No. (F58-5878) Fax No. (F58-5678) |
| phone has he got | | Signature Date (25-10-2009) |
| at home? | | |



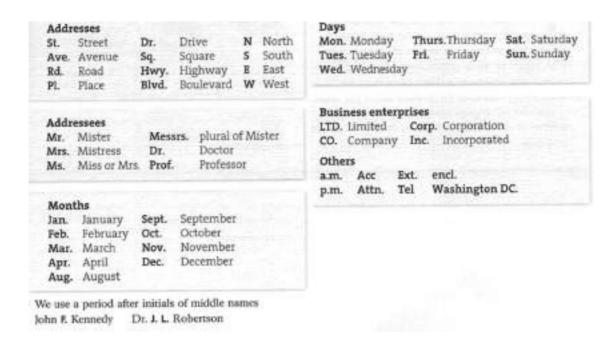
- 2. Write these dates in American and British style.
- 1.30/1/93
- 2.5/9/94
- 3. 21/7/92
- 4. 23/4/03
- 5. 9/2/2000
- 6. 10/3/2010



Let's focus on... punctuation

Observe how the period is used with abbreviations.

 The period is used with abbreviations to indicate that some letters have been omitted from the full word. Some commonly used in business writing are:









Writing style

There are attitudes of speakers that are clearly reflected in writing. It is said that English speakers, in general, are far more 'to the point' when writing than writers of other cultures. With regard to letter writing, sentences tend to be shorter and very precise. There is no room for unnecessary details or for 'beating about the bush'.

Likewise, an English speaker will expect to read a letter or memo written in clear, direct and careful language.



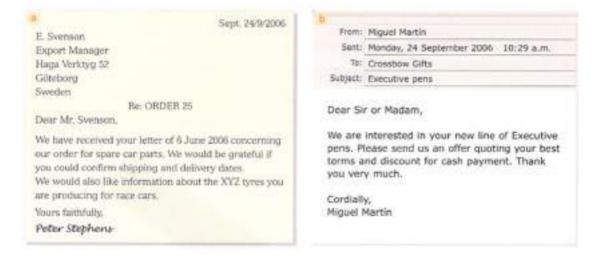
2. Requests

| Vocabulary | e-mail abbreviations |
|----------------------|----------------------------------|
| Communication skills | asking for information |
| | requesting catalogues or samples |
| | responding to requests |

Request letters

The purpose of a request letter is to ask for information, samples, quotations, catalogues, brochures...

- Include the information that will help the receiver answer your questions satisfactorily
- Say why you are making the inquiry.
- State your request as a question or statement.
- Identify specifically what you want: catalogue, brochure, samples, and information about an item or service...
- 1. Read the model request letters. Then answer these questions.
 - 1. What is each letter requesting?
 - 2. Have the sender and receiver corresponded before?
 - 3. What differences in style are there between the two letters?





- 2. Complete the following sentences with an expression from the language box.
 - 1. ... samples of the products you advertised in Sunday's paper?
 - 2. ... more information about the possibility of subscribing to your magazine?
 - 3. ... shipping costs of text books.
 - 4. ... an estimate of the large size jackets, please?
 - 5. ... yesterday's newspaper.
 - 6. ... a brochure of your travel packages to Southern Asia?

Focus on language

Common phrases

Opening sentences I saw your advertisement in... We are interested in...

Inquiry

Could you please send me / us...? I / we would like to know if / about... I would be grateful if you could inform me / us I would also like information / details...

Practice

- 1. Complete these requests.
 - 1. I would like to know about that you're advertising.
 - _____ samples of cotton prints for curtains?
 - 3. We are interested in ______ that you are exporting.
 - 4. I would be grateful if ______ about the XPO printer.
 - 5. about colour screens for computers.
- 2. Fill in the blanks to complete this letter.

| | Thank you for the Spring | | I received a week ag | 0. | | |
|-----|--------------------------|----------------|-----------------------|-----------|---------|-------------|
| | I would be | if you | me | samples | of the | following |
| | : a mini plastic bag | and a large si | ize plastic sheeting. | | | |
| man | Could you ufacture? | _send me | about | the metal | sheetin | gs that you |
| | | | | | | |



- 3. Write to the Seashell Hotel asking for information about their facilities for three of your Sales Representatives. Ask about the following:
 - Location how far is it from downtown?
 - Restaurant do they offer vegetarian meals?
 - Swimming pool and bar what time do they open and close?

| The Seashell Hotel Gulf shore East | | |
|---------------------------------------|--|---|
| 7th street | | |
| Florida, FL 25407 | | |
| Dear, | | |
| | | |
| 8 | | - |
| | | |
| · | | |
| | | |
| - | | |
| - | | |
| | | |

Response letters

Always reply promptly to routine requests from a potentially interesting client or to large and regular orders.

| Common phrases | |
|--|--|
| Opening sentences Thank you for your e-mail / letter of We have received your letter of We were pleased to receive I am / we are sending you a copy of | Closing response I will be pleased to receive your order. We will deal promptly with any order you send us |
| We can supply I am enclosing a sample | |



 $16 \mid \text{curso técnico de comércio}$

1. Read the two letters and answer the questions in your notebook.

| 11 June, 2006 | October 21st, 2006 |
|---|--|
| Mesers Evans & Co. | |
| 212 Holborn Road | Mr. Philip Page |
| London St | 78 Columbus Ave. Kansas City, Kansas 96100 |
| Dear Strs, | Dear Mr. Page. |
| I am enclosing a catalogue and current price-list for our Printers as requested in your letter of 11 February. The Magna Model that you mention is an excellent machine but it is large in size and slow for your needs. If you require a printer that works at a higher speed we recommend the Magna Senior Model. You will find a full description of it on p. 10 of the catalogue. We will be pleased to send you any further information you may need. | Thank you for your letter dated 28 May, requesting information about our new line of financial calculators. Our latest model is the FCX Special that has a widerrange of functions, wider screen capacity (10 digits), in comparison to the FC model, and it is programmable. We can supply the FCX Special at \$80, a very reasonable price if you consider its advantages. We look forward to receiving your uniter. |
| Yours faithfully, | atom stan |
| Gasy Fisher | ALDO VITOS |
| Gary Fisher | Alda Vito |
| Sales Department | Sales Department |

- **1** Who wrote a letter on 11th February?
- 2 What did they request?
- **3** What is Gary Fisher's response?
- **4** Why does Gary Fisher recommend the Magna Senior Model?
- **5** Who wrote a letter on October 21st?
- **6** What is the difference between FCX and FC models?
- **7** What department does Aldo Vito work for?

Practice

| Deal | receive | enclosing | letter | pleased | about | for | am | order | with | further | |
|------|---------|-----------|--------|---------|-------|-----|----|-------|------|---------|--|
| | | | | | | | | | | | |

| 1. Fill in the blanks with the corre |
|--------------------------------------|
|--------------------------------------|

| 1. | Thank you | your | of 21 st October. |
|----|---------------|------------------------|------------------------------|
| 2. | I was pleased | to your inquir | y our bicycles |
| 3. | We will be | to give you | information. |
| 4. | I | enclosing our purchase | · |
| 5. | We will | promptly | your orders. |
| 6. | I am | a cheque for the total | amount. |





Cultural awareness

Internet abbreviations and acronyms

During the last decade the internet has become so powerful as a means of communication that, little by little, it has created a language of its own. There are a tremendous amount of mailings exchanged daily around the world as millions of people are writing and answering personal messages, orders, complaints, reports, inquiries, etc. this implies a lot of time sitting at the computer and typing on a keyboard. In this world of almost instantaneous communication, abbreviations and acronyms have developed as spontaneous and useful shorthand. Needless to say, that there are thousands of these expressions circling the earth in different chat sites, newsgroups, messenger programs and "the like".

Here are some of the most typical ones used nowadays.



HTH = hope that helps
IMO = in my opinion
ASAP = as soon as
possible
BBL = be back later
B/C= because
BFN = bye for now
CYO = see you online
FYI = for your
information
GA = go ahead
GBH = great big hug

Can you guess the meaning of the following ones?

 $GL = good... \qquad \qquad JAS = just ... \qquad IC = \\ HF = have... \qquad \qquad NM = never... \qquad \qquad W8 = \\ GFY = good... \qquad \qquad AOB = any other... \qquad \qquad 4U = \\ IOW = in ... \qquad CU = \qquad \qquad RUOK?$





3. Quotations and orders

| Vocabulary | e-mail |
|----------------------|---------------------------------------|
| Communication skills | inquiring about and giving quotations |

Inquiries

Quotation inquiries specifically ask about the prices of certain products or services.

- Clearly state the goods or services required
- Explain how you wish to pay and accept delivery

Hughes & Hughes Co 20th July 34 Walton St.
Glasgow
GL2 6DP

Dear Sir or Madam,

Please send me a quotation for 5 boxes of White Fanfold Paper, catalogue #16, size 9.5 x 11 and 10 boxes of Personal Computer Diskettes catalogue #2. State delivery dates, and payment terms. We require delivery within two weeks of order. Yours faithfully,

Warion Swanson
Sales Department

Inquiries Opening sentences Please quote... Please send me a quotation for... Please send us your export prices for... We expect to place a large order if your prices are competitive We are looking forward to receiving this information



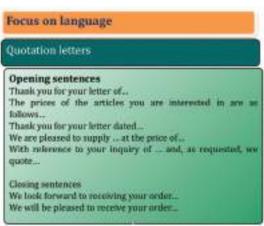
Quotations

We give quotations when we answer a specific inquiry asking about the prices of goods.

We write it as a letter, making sure to include:

- The prices of discounts, delivery dates and terms of payment
- The period of time for which the quotation is valid





1. Create a quotation letter with the following information.





E-mail writing

E-mail has revolutionized the office. Businesses use the Internet for external e-mails outside the office and sometimes they use instant messages or intranet for internal e-mails. Regardless of the method, use the correct formal or informal letter writing style you have already learned.

1. Look at the e-mail below. In pairs, rewrite it using a more informal style. Use some abbreviations or acronyms.

From: Juan Pérez To: Elias Svenson Sent: Tuesday 10 June 2006 Subject: Spare car parts Elias Svenson Export Manager Haga Verktyg 52 Göteborg Sweden Dear Mr. Svenson, We have received your letter of 6 June, 2005 concerning our order for spare car parts. We would be grateful if you could confirm shipping and delivery dates as soon as possible. We would also like information about the XYZ tyres you are producing for race cars. Sincerely yours, Juan Pérez Gerente Neumáticos Ibéricos, S.A. c/ Virgen de Lujan, 27 A 41041 Sevilla España



4. Gap year

| Vocabulary | Gap year |
|------------|----------|
| | time out |

What is a "Gap Year"?

A gap year is constructive time out – it can be anywhere, doing anything and everything. You could be building a school in Chile, doing some work experience, basking on a beach in Fiji or simply working for a year to save enough money for university. It is up to you, it is achievable and there is a world of opportunity just waiting to be explored...

Traditionally a "gap year" is viewed as the activity in the UK of taking time out before university. Traditionally it involved travel and, as a result, was only undertaken by those from wealthy families willing to bankroll the experience. Despite the fact that it has moved a long way from this over the past 10 years, many in the media, the Government, schools and careers advisors in the UK still refuse to move from this antiquated view.

A gap year now is one of the most talked about phenomenal of this new Millennium. With the baby-boomer generation now reaching retirement, globalization changing the nature of society and young people now heading into a life of "Portfolio careers", taking time out is now seen as a positive, not a negative thing.

Life is a series of "gaps". Pre-university gaps, during and post-university gaps, career gaps (fastest growing gap year market), pre- and post-baby gaps, "stag" and "hen" gaps, post-wedding gaps, pre-retirement gaps (second fastest growing market) — the list goes on. From the age of 18 people will now become "serial gappers" as they head through each life stage taking a "gap" to prepare themselves for the transition ahead.

The result will be a change in the mentality of society, away rom he "live to work, work to live" routine of a slow climb up a career ladder to a more exciting life path which simply involves doing what they enjoy in life and achieving that dream.

www.Gapyear.com



Time-off

WHAT NEXT QUIZ

It's time to start thinking about what you want to do for the next few years. Is a degree right for you? Does it fit in with you chosen career? Would you rather be getting your hands dirty and getting to the job market quicker? What about a gap year?

Answer a few questions and find out what's good for you.

| 1 How long would you like to spend in higher education? |
|---|
| a. Five or six years. |
| b. Four years at the most. |
| c. I want a while to think about it. |
| 2 How are your school grade predictions? |
| a. Exactly what I need to get on to the degree course I want. |
| b. Less good than I hoped but good enough to get me into a good course somewhere. |
| c. As I had expected but not really high enough for a degree course. |
| 3 What kind of course were you planning on taking? |
| a. A traditional subject such as biology, maths, history or a language. |
| b. They don't seem to do many degrees for my choice – beauty therapy, |
| childhood studies or similar subjects. |
| c. Law, architecture, engineering, accountancy, etc. |
| 4 What are your plans for the future? |
| a. I want to get a job as quickly as I can with a qualification specifically |
| related to it. |
| b. I want to carry on in higher education and gain a Master's degree. |
| c. I want to see some of the world and think about university or college later. |



| 5 | How would you like to study? |
|---|-----------------------------------|
| | a. I would like to get in some go |

- a. I would like to get in some good practical work as well as some classroom-based study.
- b. I've had enough of study for a while. I need a break.
- c. c) I prefer theory work. I would rather learn lots at university or college and then apply
- d. my knowledge and gain experience when I'm actually working.

QUIZ ANALYSIS

1 a) 15 pts

b) 10 pts

c)5 pts

2 a) 15 pts

b) 10 pts

c)5 pts

3 a) 15 pts

b) 10 pts

c)5 pts

4 a) 10 pts

b) 15 pts

c)5 pts

5 a) 10 pts

b) 5 pts

c)15 pts

0-25 pts – Are you tired from all that study? Or are you just eager to see the world? Take this opportunity to get out and travel. Get yourself a 10-year passport ad a backpack and live life while you're young!

26-50 pts – Maybe you're keen to get a job and start earning fast but still want to go to university or college. Have you considered taking a professional course? You can gain a practical qualification ideally suited to your chosen profession.

51-75 pts – A degree would be good for you. You'll enjoy the study and the path you have chosen means that you need at least a Bachelor's degree to get where you want. You'll thrive at university or college and you'll have a great time learning.



A Year off

Discuss as a class.

- 1 Do you know or have heard about any student who has taken a year off before going to university?
- 2 If so, tell the class about his/her experience:
 - a. what he/she did;
 - b. in which country he/she worked;
 - c. if he/she liked/disliked the experience;
 - d. if it was useful.
- 3 Listen to the introductory passage and write the missing words in you notebook.

| As many British students approach the age of 18, independent (1) travel is a highly |
|---|
| anticipated event. Taking a "gap year" between secondary school and university is fa |
| more (²) in the UK than it is in America, where students "take a year off". (³) |
| the two phrases share the same meaning, the American version emphasizes the schoo |
| or work that person is (4) British universities and parents not only accept that |
| students take a gap year, it's (5) expected – even Prince Harry went to Australia |
| before (6) his studies. But there are more (7) for the American studen |
| wanting to take time off. Parents, friends, and even college counsellors advise (8) |
| it, afraid that the student will never return to school. While some American students are |
| (9) on to the idea of a gap year, they are still having a (10) time letting go o |
| structure. |
| Dave Berry, an independent college counsellor based in Pennsylvania claims that although |
| a year off before college can instil (11) perspectives and even maturity in the right |
| student, "For others, it can lead to a (12) of motivation about higher education". |
| Let us see what two English teenagers say about that experience. |



VOCABULARY IN CONTEXT

year off (title) (AmE) – year out; gap year (BrE)

A-level (1st text) - Advanced level

fees (1st text) – amount paid to join the organization

took for granted (2^{nd} text) – was so familiar that she no longer appreciated their full value

a pain in the neck (2nd text) – annoying or boring person

Andrew Ainge

Andrew Ainge, 19, from Leyton, London, start his degree in music at Huddersfield University this term. In his gap year he has been working on a project organised by CSV (Community Service Volunteers). He worked in Grays, Essex, befriending adults with learning disabilities.

"I was unsure what A-level grades I would get and what to study at university. I therefore wanted some time out to think. I wanted to do something constructive with my gas year and I also didn't want to go and work overseas at that time, especially when I found out that you normally have to raise a few thousand pounds in sponsorship to do that. Then I found CSV which was perfect because there are no fees. I've learnt a hell of a lot. I feel that I understand people a bit more and how to work with other people. I've also learnt loads about learning disabilities, something I knew nothing about before. I have a lot more confidence and I know that I can live away from home on my own now."

Miranne Hill

Miranne Hill, 18, also from London, got several jobs in her year off as crew for sailing boats, helping to deliver the boats from one port to another. She sailed in the Mediterranean, through the Suez Canal to the Indian Ocean and Australia.

"It all sounds very romantic, but it's hard work and there's a lot of sea between the ports".

"You make it sound dull."

"No, not dull, but everyone I talk to imagines I was just lying about sunbathing and drinking Champagne. Most of the time I was in a tiny, cramped galley trying to cook for a very hungry crew...not to speak of the washing up!"



26 | curso técnico de comércio

"Was it useful? Did it prepare you for university?"

"Useful? Yes. I am far more independent. I always took my family for granted but now I realize what a pain in the neck I must have been – I mean, how I took everything they did for me for granted. As for my studies, I did get a bit rusty, not studying for a year. It took me a few weeks to get back into sitting still, writing for hours, listening to lectures. But actually I have become more efficient at learning somehow."

Internet, You can, Sure

READING COMPREHENSION

1. After listening to the introductory passage, say:

- a. if the phrases take a gap year and take a year off mean exactly the same.
- b. why taking a gap year is more popular in the UK than in the USA.
- c. why American parents, friends and college counsellors are against it.

2. Close your books. Listen to the two youngsters and do the following tasks.

What have you learnt about the two young people? Complete the table accordingly.

| | Andrew | Miranne |
|---------------|--------|---------|
| | Ainge | Hill |
| Age | | |
| Nationality | | |
| Job(s) | | |
| Advantages | | |
| Disadvantages | | |

3. Find words or phrases in the first text which mean the following:

- a. being kind to
- b. for that reason
- c. having a useful purpose
- d. in a foreign country
- e. to manage to obtain
- f. alone



| 4. | . Give another word or phrase to replace the following vocabulary items taken from | | |
|----|---|--|--|
| | the second text: | | |
| | a. | crew | |
| | b. | dull | |
| | C. | tiny | |
| | d. | cramped | |
| | a. | rusty | |
| | | | |
| 5. | 5. Complete the following sentences according to the information given in the first | | |
| | text. | | |
| | a. | Andrew has spent his gap year | |
| | b. | As he was unsure what to study | |
| | c. | CSV offered him | |
| | d. | That experience helped him | |
| | e. | In conclusion, | |
| | | | |
| 6. | Answ | er these questions on the second text. | |
| | a. | Why doesn't Miranne think her experience was very romantic? | |
| | b. | In what ways was her year off useful? | |
| | c. | If you could have such an experience, what jobs would you like to do? Why? | |
| | d. | In which countries would you like to work in? Why? | |



The University of Life

After taking his A-levels, Oliver decided not to continue with his academic studies, but desperately wanted to go travelling.

This is a personal account of a year spent in the "university of life".

I have always been keen on the idea of travelling. My parents have both travelled quite extensively and I guess that's rubbed off on me. Once I left school and turned eighteen, I realized I could do it. I spent eight months away altogether - four months in South East Asia (Thailand, Cambodia, Laos, Vietnam) three months in Australia, and then a final month back in Thailand.

South East Asia had always interested me. No one from my family had ever been there so it seemed new and different and so very far away from home. I was searching for something that wouldn't be easy. It was hard saying goodbye – both for me and for my family – but they understood because going travelling was something I always talked about; I was doing it for me, not for anyone else. I went with few expectations but I knew that it would change me. Looking back, I suppose I didn't prepare myself emotionally for what I was going to do.

1. Look at the pictures and describe the places.











curso técnico de comércio $\mid 29$





- 2. Have you ever been to any of these countries? If so, when did you go here? What interesting places did you see?
- 3. Work in pairs. Choose two places/countries that you would like to visit.
- 4. Use some of the words below to help you write a brief description about them.

Describing places

Historic buildings – romantic/lively atmosphere – populated streets – interesting buildings – beautiful city – ideal for sight-seeing – lively nightlife – varied cultural activities

- 5. Read aloud your descriptions and share your opinions with the rest of the class.
- 6. Talk about the advantages and disadvantages of living in the places you have chosen.

Culture Shock

I threw myself in at the deep end although I wasn't completely alone. At first I travelled in Asia with my pal, Deke, and then met up with another surfing friend from home in Australia. But I realized that you can still feel lonely, whoever you are with, wherever you are. The biggest culture shock for me was being in the ethnic minority for the first time in my life. Once I got over the shock of being the only white person on the street, I began to love it. It was a wonderful lesson for me and allowed me to understand the immigrant population at home much more.



30 | curso técnico de comércio

The surfing wizard of Oz

Every day in South East Asia was a new experience. You learn new things about the way the world works and you learn new things about yourself. I went to Australia for one reason only – surfing. I might seem a little shallow to ignore the whole tourist side of Oz, and the things most backpackers do, but that's the way it is. I've surfed since I was fourteen and have always dreamed of surfing perfect waves in warm water instead of the freezing water temperatures of Cornwall.

Close encounters of the people kind

While I was away I met so many people from different backgrounds, both locals and also travellers like myself. I learned so much from them all and even some of those I just talked briefly to had an impact on me. For example, I talked to a Thai monk for only about twenty minutes but I learned such a lot about the culture that surrounded me. After a few months on the road you have a bank of amazing memories; you never know who you are going to meet and what lesson that person will teach you.

Current (abridged)

VOCABULARY IN CONTEXT

Rubbed off on me (I.7) – transferred to me as a result of my parents' example

I threw myself in at the deep end (I.22) – (infml) I introduced myself to the most difficult part

Oz (l.32) – (Austral sl) Australia

Mini-project

- 1. Go to: http://www.prospects.ac.uk/cms/ShowPage/Home_page/Gap_year/p!eLdabbe
 - 1. In your own words, say what a gap year is.
 - 2. Home page. Click on: Why do a gap year: <u>Is it right for you?</u> What are the reasons why some people take a gap year? List them.
 - 3. Home page. Click on: Planning a gap year: <u>types of gap year</u>. Quote 4 different projects you can have during a gap year.

- 4. Home page. Click on: <u>case studies</u> then <u>volunteering with Raleigh</u>.
 - a. Why did Olivia choose to take a gap year?
 - b. What organization did she choose for her project and why?
 - c. Where did she go to?
 - d. What were the three phases of her project?
 - e. Did she have any leisure time? What kind of things did she use to do?

 Name at least four of them.
 - f. How long was her project?
 - g. What kind of satisfaction did it bring her?
- 2. Complete the following definition with the words given.

| GAP YEAR: | Also known as | , | ,, | , |
|-----------|---------------|--------------------|----------|------------------|
| | from | , taken by some | on leavi | ng school before |
| starting | often | spent gaining work | or | |

University, overseas experience, study, deferred year, break, year out, experience, bridging year, students, time out, year off, travelling, time off.



5. Look for job

| Vocabulary | job advertisements |
|----------------------|--------------------------|
| | application letter |
| | CV |
| Communication skills | going to a job interview |

Job advertisements

Companies use newspapers, job service agencies and recruiters or job search websites to post their job vacancies.

Ads are short and concise.

1. Look at these excerpts from advertisements. What do they refer to?



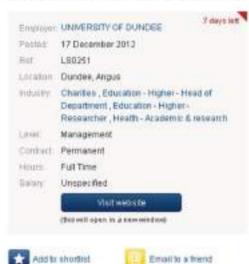


Debate



Look at these job ads. Which job is most appealing to you?

PRINCIPAL ANATOMIST



Cellege of Life Sciences
Centre for Anatomy and Homan Idontification
PRINCIPAL ANATOMIST



Ref: LS6251

The Centre for Anatomy and Human Identification in the College of Life Sciences is seeking to appoint a Principal Anatomist who will have overall responsibility for the provision of anatomy teaching and all anatomy-related research at the University of Dundee. Following recent major investment, the University is the first in the UK to introduce Thiel embalming. A further core role of this post will be to lead on the expansion and integration of Thiel as it applies to scientific, medical and surgical opportunities. The appointment will be made at Senior Lecturer, Reader or Professorial level depending on background and experience. The role of Principal Anatomist can coincide with appointment to the Cox Chair of Anatomy.

The individual appointed is expected to have experience of teaching anatomy to science, medical and/or dental students through fectures, practical classes and full body dissection; senior management and leadership within anatomy, including both research and teaching, managing technical and academic staff, developing taught modules, including at Honours and Masters level, developing new programmes of study.

To apply please visit our website via the button below. Closing date: 4 January 2013,

People who viewed this job also viewed

Employer: RICHMOND HOUSING PARTNERSHIP

Poster 19 December 2012 Location South West London

to stare

industry Housing - Maintenance & asset management, Housing - Housing services , Housing - Property & estate agency ,

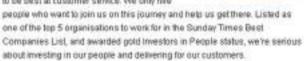
Chartles - Housing & homelessness , Housing - Community , Housing - Tenant Italism

Level Management Contract Permanent

Mours: Full Time
Salary: up to £35,000 depending on experience

Request an information pack

RHP Group is a dynamic organisation which values its employees and loves its customers. We want to be the best, and most of all, we want to be best at customer service. We only hire



Doing your job brilliantly means using your energy, knowledge and enthusiasm to manage a learn that provides a seamless customer experience which is honest and heightl, floes things fast, and is always on the customer's side.

Your expensence of managing a team that delivers excellent customer service and contributes to business success will mean that you are always looking for new ways to delight our customerol.

☐ ¥ ☐ | ☐ Share

provide an excellent service to d

Email to a triend

People who viewed this job also viewed

Team Leader: Sheltered and Support £27,824 - £31,337 pa

Head of Customer Centact

Add to shortlist

Our managers shape our personality and share our ambition to be the best service provider, both in the housing sector and beyond. You will have a proven track record of inspiring and motivating a high-performing team to provide an excellent service to customers.

We take real gride in developing our people and celebrating success. Our employees are proud to say! are RHP. That means being positive and most of all, having a commitment to delight our sustomers with a service that just keeps on getting better and better.

http://jobs.guardian.co.uk/



2. Once you've chosen a job, what do you do next? In groups, discuss the different steps to follow.

Hard work never killed anybody, but why take a chance?

Worker dead at desk for five days

From the New York Times: Bosses of a publishing firm are trying to work out why no one noticed that one of their employees had been sitting dead at his desk for five days before anyone asked if he was feeling okay. George Turklebaum, 51, who had been employed as a proof-reader at a New York firm for 30 years, had a heart attack in the open-plan office he shared with 23 other workers.

He quietly passed away on Monday, but nobody noticed until Saturday morning when an office cleaner asked why he was working during the weekend.

His boss, Elliot Wachiaski, said: "George was always the first guy in each morning and the last to leave at night, so no one found it unusual that he was in the same position all that time and didn't say anything. He was always absorbed in his work and kept much to himself."

A post mortem examination revealed that he had been dead for five days after suffering a coronary. George was proofreading manuscripts of medical textbooks when he died.

You may want to give your co-workers a nudge occasionally. The moral of the story:

Don't work too hard. Nobody notices anyway.

www.StrangeBusiness.com

1. Translate the following words into your language:

A publishing firm; to work out; employee; to employ; a proof-reader; a heart attack; open-plan office; to share; to pass away; an office cleaner; unusual; in the same position; absorbed in work; keep to oneself; a post mortem examination; reveal; to suffer; a coronary; manuscript; a nudge; anyway.

- 2. Say whether these statement are **TRUE** or **FALSE**:
 - The man died in his office bathroom.
 - He had been five days dead when he was found.
 - He was found by his co-workers.
 - He passed away on Friday.
 - George was a hard-working guy.
 - Nobody found it unusual that he was in the same position all the time.



- A post mortem examination revealed that he had been killed.
- George was proofreading manuscripts of scientific books.
- The moral of the story is that you still must work hard.
- 3. Find in the story words with the same meaning as these:
 - difficult
 - to find and correct mistakes
 - to die
 - colleagues
 - preoccupied
 - to be a lonely and secluded person
 - a medical survey after death
 - from time to time

| 4. Nov | w fi | Il in the blanks with the suitable words from the story: |
|--------|------|--|
| | 1. | The showed that Sir Henry Baskerville died of heart failure. |
| | 2. | I didn't know my grandmother. She when I was a baby. |
| | 3. | At first I didn't that Alice had changed the colour of her hair. |
| | 4. | I work at a very big office. There are 3500 working here. |
| | 5. | My Mr. Price gave me a rise recently. |
| | 6. | George, who was 51, had a and died in his office. |
| | 7. | My brother is not a very sociable person. He always |
| | 8. | At the office I always go to have lunch with my |
| | 9. | My son is a college student and works very hard. He is always in |
| | | his studies. |
| | 10. | On the wedding day Louise, that devilish woman, had one of her |
| | | and died gently forgiving her daughter Iris for having killed her. |

CVs and resumés

The Curriculum Vitae (CV) or resumé is a written account of a person's education and employment history. The information must be brief but as complete as possible. A CV



always includes a heading, an education section (most recent first), and a list of work experience (most recent first). If you have room, or it is relevant to the job, include additional information such as languages spoken, interest, references, special skills (computer programs, other languages) or hobbies.

1. Read this CV.





Personal Profile Builder

It is highly recommended that a CV includes a Personal Profile. This describes you as a professional and a person. Your Personal Profile should be only three sentences. The first sentence should describe who you are; the second should present a summary of your skills and experience and the final sentence should explain your personal career target.



| Α. | · Who you are (current po | osition): | | |
|----|---------------------------|------------------|------|-----------|
| | highly skilled | | | |
| | highly motivated | | | |
| | knowledgeable | | | |
| | reliable | | | |
| Α | creative | | with | years |
| | hardworking | experience in | | -• |
| | versatile | | | |
| | confident | | | |
| | flexible | | | |
| | competent | | | |
| | enthusiastic | | | |
| | effective | | | |
| | qualified | | | |
| | adaptable | | | |
| | energetic | | | |
| | | | | |
| В- | What you can do (skills a | and experience): | | |
| Sp | ecific Wide-ranging exper | tise in | | · |
| Re | sponsible for | | | · |
| Pr | oven ability in | | | |
| Ex | cellent | | | skills. |



 $38\mid \mathsf{curso}\,\mathsf{t\'ecnico}\,\mathsf{de}\,\mathsf{com\'ercio}$

| C- What you want (career target): |
|---|
| Looking for a position in |
| |
| Seeking an opportunity in |
| <u> </u> |
| Seeking to continue career as |
| Seeking to continue cureer as |
| Objective is to develop a career in |
| Objective is to develop a career in |
| |
| Now that you've created your profile, write a CV for yourself. Use the style shown here |
| or go to the following websites and download the files. |
| http://europass.cedefop.europa.eu/pt/documents/curriculum-vitae |
| http://cv.monster.co.uk/ |

Letter of application

The first step in applying for a job is to send a CV and a letter of application. The CV is a "more generic advertisement" for yourself. The letter of application is a way to tailor your application to each specific job. You can use your CV over and over again to apply for different jobs, but your letter of application must be specific to each job you're applying for. The purpose of your CV and its application letter is to give a prospective employer all the information he or she needs to decide whether or not you will reach the next phase in the application process: the interview.



Mr. Dean Rogers

Personnel Manager

Canberra

June 17th 2005

Dear Mr Rogers,

I read your advertisement in THE PRIME NEWS of June 15th for the position of secretary in your Sales department and I am interested in applying for the post.

I obtained my secretarial diploma at the International Academy for Secretaries in 2001 and began working with Burns and Jackson four years ago.

Although I have gained experience in office work and attending customers, I do not use any of the foreign languages or accounting I have studied. Because of my interest and experience in these two areas, I believe I could make a direct and immediate contribution to your sales Department.

I have enclosed my CV, which details my qualifications and interest. I hope you will consider me for an interview, thank you for your time and consideration.

Sincerely,

Mary Davies

- 1. Read the application letter and answer the questions:
 - 1. Is Ms. Davis currently unemployed?
 - 2. How long has she worked for Burns and Jackson?
 - 3. Is she happy there?
 - 4. Did it take Ms. Davis long to get her first job after finishing Secretarial School?
 - 5. Why does she think she might be a good candidate for this new job?
 - 6. Would you interview Ms. Davis? Say why or why not.



2. Look at the Internet job advert and write an application letter and a CV.

WANTED OCC Board Administrative Assistant

The main role of the Oneota Co-op Board Administrative Assistant position is to maintain effective record-keeping and expedite the taking of consistent and effective minutes at board meetings.

Duties include:

- · Effective and consistent minute-taking of each Board meeting.
- · Consistent record keeping and clerical assistance to Board officers.

Qualifications required:

- · Able to effectively transcribe most of a conversation
- Good listening skills
- · Fast and accurate typing
- · Able to adhere to confidentiality rules
- Available during meeting times on the fourth Tuesday of each month from 6:00 pm to whenever.

Preferred:

· Helpful to have own laptop

Financial compensation is provided.

Interested parties should contact Lyle Luzum at oneotalyle@gmail.com.

Job interview

Read the text.

Marsha's Terrible Job Interview

Marsha had a job interview with the Sunshine Biscuit Company last Monday. Her appointment with the interviewer was for 10:00 am. She had forgotten to set her alarm clock, so she woke up at 9:30 am and got to the interview an hour late, at 11:00 am.

Because she woke up so late, she didn't have much time to get ready. She took a quick shower and put on the first dress that





she found in her closet. It was a very short dress that showed a little too much, the kind of dress a woman wears when she's trying to attract a boyfriend at a cocktail party. She also put on a lot of very cheap perfume, the kind you can smell down the street.

She left the house without eating breakfast and she ran to the bus stop. The bus was late in coming, but she didn't want to spend the money on a taxi. When she finally got to the Sunshine Biscuit company, she ran into the building and ran into the interviewing office. She ran up to the secretary's desk and screamed, "I'm here! My bus was late!" The secretary was a bit surprised, but asked her who she was and what time her appointment was for. Marsha answered, "I'm Marsha and my interview is for right now." Of course, it was already 11:00 am and her interview had been scheduled for an hour earlier.

The secretary called the interviewer, Mr. Green, on the intercom and he told her to send Marsha in.

Marsha was chewing gum as she entered the office. She took a seat without saying anything to Mr. Green. Mr. Green was slightly surprised to see Marsha act so boldly even though she was an hour late. He introduced himself and asked how she was. She said that she was feeling lousy and that the public transportation in the town was awful. He asked her what kind of position she was looking for, and if she had a resume. She said that she had no resume because she didn't have time to write one. She also had no idea of what kind of job she wanted; she just wanted one that paid well. He asked her if she had any questions for him, and she asked him if she could have Wednesday afternoons off so that she could see her psychiatrist. She also asked him if the company gave at least a twoweek vacation. He asked her what skills she had and she answered that she could type, but that she couldn't take a typing test because tests made her nervous.

Mr. Green thanked Marsha for coming, and she asked, "Do I get a job or not?" He said that he would call her if there was an opening, and she said, "Well, hurry please, because I'm broke and I can't pay the rent."

Answer the questions:

- 1. Marsha made a few mistakes last Monday. Go through her night before and day of the interview and tell us all the things that she should have done differently.
- 2. What could she have done to make a better impression on Mr. Green?
- 3. How should she have prepared for the interview?



- 4. How should she have acted in the morning when she knew she was late?
- 5. What would you have done if you had been in her situation?
- 6. How should she have answered some of his questions?
- 7. What could she have asked him in order to make him consider her to be a serious person?
- 8. What would *you* have asked him if this had been *your* interview?
- 9. How would *you* have finished the interview if it had been yours?

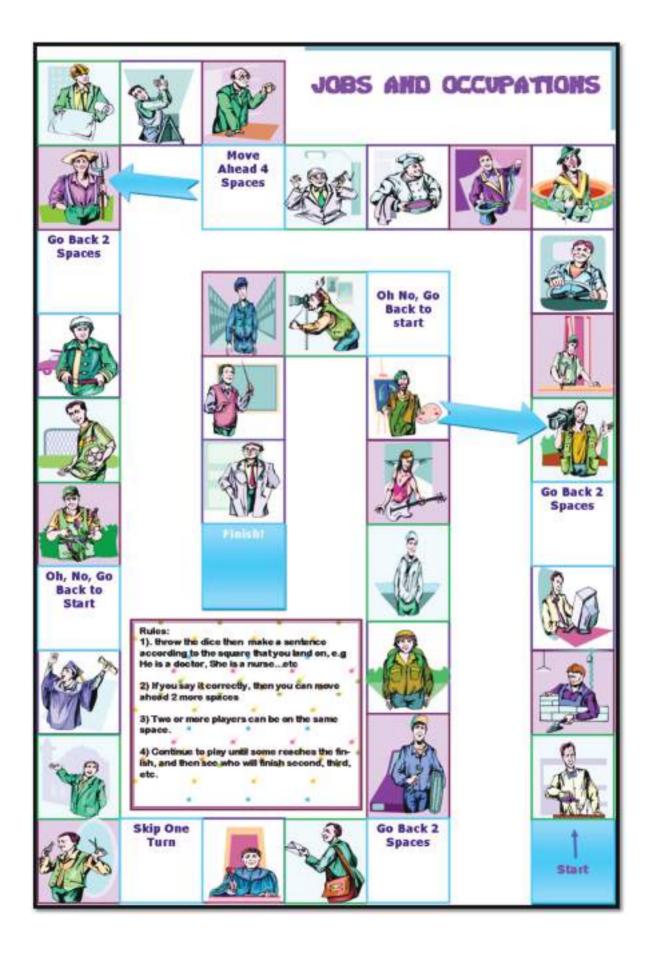
Mini-project

Do some research online and create a top 10 tips for an interview.

Watch the following video about a job interview and then create a dialogue about a job interview, and roleplay it.

http://www.youtube.com/watch?v=Ppqcn1CiKEo







TABOO – Rules of the game

- 1. Divide the students into teams of 5 or 6 students per group. In each group there are 2 teams. Team A has 3 students who are divided into one clue-giver and 2 students who do the guessing work. Team B also has 3 students (or 2) who are divided into one person who checks that the clue-giver does his work properly and into a group of two students (or one student) who watch the game and who are not involved during the first 2 minutes.
- 2. Team A designates a person to be the clue-giver. Have the clue-giver sit away from his team. Place the taboo cards face down in front of the clue-giver. Designate someone from team B to be the checker and look over the shoulder of the clue-giver.
- 3. When team A and the clue-giver are ready, start timing for 120 seconds. The clue-giver can turn over the first card and hold it in his hand so only he and the checker from team B can read it.
- 4. The object of the game is for the clue-giver to describe the "guess" word on the very top of the card *by using only the "taboo" words or phrases printed below*. No parts of the "guess" words are allowed. No rhyming words can be given. Do not use your hands or any sound effects. If the clue-giver mentions part of the "guess" word or the whole "guess" word, the checker from team B can say "taboo". Then a new card is turned over.
- 5. Each time team A figures out the "guess" word, the team scores a point and a new card is turned over. This continues until time runs out. If the clue-giver mentions part of the "guess" word or passes a card and goes on to the next, the team loses a point.
- 6. When the 120 seconds have runout, the unfinished card does not count in the scoring. Switch the cards to team B and begin again.



Working life: Apprentice

- Profession
- Young
- Beginner

shop assistant

- sell
- store or shop
- staff

interviewer

- job interview
- candidate
- weaknesses

factory

- conveyor belt
- piecework
- shiftwork

bricklayer

- house
- to build
- mortar

questionnaire

- ask
- feedback
- · buying behaviour

<u>canteen</u>

- company
- lunchtime
- staff members

applicant

- job
- interview
- employ

<u>Florist</u>

- shop
- flowers
- Bunch

Tailor

- suits
- cloth
- sew (nähen)

postman

- letter
- to deliver
- postcard

<u>sale</u>

- a bargain
- cheap
- after Christmas

<u>strike</u>

- to protest
- salary rise
- bad working conditions

living expenses

- money for food
- money for water
- · bill for electricity

workaholic

- spend a lot of time in the office
- addiction
- obsession

<u>reporter</u>

- news
- interview
- story



part-time job

- work
- full-time job
- days

Research and Development

- scientists
- laboratories
- invention

equipment

- computer
- fax
- biro

Job centre

- find work
- to sign on
- to get job seeker's allowance

Curriculum vitae

- letter of application
- previous employment
- diplomas

Dead-end job

- promotion
- satisfaction
- motivation

Electrical store

- toaster
- plugs
- flex (Kabel)

decorator

- paint
- colours
- house

<u>librarian</u>

- book
- shelves
- work

Cabin crew

- plane
- serve food
- take care

Checkout assistant

- supermarket
- enter a code
- accept a credit card

Male nurse

- patients
- medicine
- night shift

<u>accountant</u>

- keep the records
- expenses
- income

carpenter

- wood
- plane (Hobel)
- cupboards



Bibliografia

O docente que lecionar o módulo proporá os livros, revistas, endereços da internet ou outros recursos, para que os alunos possam desenvolver os seus estudos e pesquisas indispensáveis ao processo de aprendizagem.

Livros

BEAUMONT, Digby, Granger, Colin (1992), *The Heinemann English Grammar*, Heinemann E.L.T., Oxford.

BYRAM, M. & Fleming, M. (eds) (1998), Language Learning in Intercultural Perspetive.

Cambridge: CUP.

CHIANG, T. H. & Reel, J. (1998), *Professional Presentations*. Ann Arbor: University of Michigan Press.

For Commercial Correspondence And Practice, Pearson E.L.T., 1989.

HARRISON, B. (ed) (1990), Culture and the Language Classroom. ELT Documents: 132,

Hong Kong: Modern English Publications/British Council.

HOWARD-WILLIAMS, D. & Herd, C. (1992). Business Words: Essential English Vocabulary.

Oxford: Heinemann

JONG, W. N. (1996). *Open Frontiers: Teaching English in an Intercultural Context*. Oxford: Heinemann.

NATTINGER, J. R. & DeCarrico, J. S. (1992). *Lexical Phrases and Language Teaching*. Oxford: OUP.

STANTON, Alan, Wood, Louis, Longman *Commercial Communication: An Intermediate Course In English*.

SOTTOMAYOR, Maria Manuela (2004), Brush Up Your Grammar, Porto Editora, Porto.

TOSELLI, Marisela (2010) English for secretaries and administrative Personnel, McGraw-Hill.

VINCE, Michael (1994), Advanced Language Practice, Heinemann E.L.T., Oxford.

www.busyteacher.org

